

PRELIMINARY EVALUATION OF THE NATIONAL INTELLIGENCE DAILY

Please answer each of the questions below and return the survey to the office indicated on the last page. You should be able to complete this survey in about 30 minutes. Space for any additional answers or comments has been provided on the final page. If you do not read this publication, return the survey unanswered, filling in only your name, title, office, and department as indicated on the last page.

I. UTILITY OF PUBLICATION

1. Why do you read this publication? (Check as many as apply.)

a. In order to gain:

- ☐ 1. General background information on international events
☐ 2. Information on a specific subject or geographic area
Please identify _____

☐ 3. Other _____

b. In order to:

- ☐ 1. Make decisions
☐ 2. Plan policy
☐ 3. Prepare briefings
☐ 4. Other _____

2. With what frequency do you read this publication?

- ☐ a. Daily
☐ b. _____ day(s) a week
☐ c. Less frequently

3. How thoroughly do you read this publication?

- ☐ a. Read only summary of contents.
☐ b. Scan the entire publication
☐ c. Read only articles pertinent to your area of interest
☐ d. Read all articles in detail

Classified by _____

(Fill in classification)

Working Paper
8/28/75

4. How useful do you find this publication?

_____ a. Very useful _____ b. Useful _____ c. Of little use

5. a. Please rank the intelligence publications in this survey by numbering them according to their utility for you (i.e., place a "1" before the publication you find most useful; place a "2" before the second most useful, etc.). Cross out any publication you do not read.

_____ National Intelligence Daily (NID)
_____ National Intelligence Bulletin (NIB)
_____ Defense Intelligence Notices (DINs)
_____ State - Intelligence Reports (IRs)
_____ NSA - SIGINT Summary (SIGSUM)

Please explain your reasons for this ranking. _____

b. List departmental intelligence publications which are more useful than any of the above publications. _____

Where would you place these departmental reports in the ranking in 5a? _____

6. Does this publication adequately include information from each of the following forms of unevaluated intelligence? Where it does not, please explain.

a. CIA field reports _____

b. Defense attache reports _____

c. NSA intercepts _____

d. State/embassy reports _____

e. Other _____

7. Does this publication adequately include information from each of the following forms of unclassified information? Where it does not, please explain.
- a. Newspapers _____
- b. Wire service reports _____
- c. Departmental news summaries _____
- d. Other _____
8. Of all the publications which are listed or which you added in questions 5 through 7, which do you read first? _____
second? _____ third? _____
and why? _____
9. Is there substantial duplication among the publications in this survey (listed in 5a.)? _____ If so, please comment on whether such duplication is desirable or not. _____

(Fill in classification)

(Fill in classification)

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II. QUALITY OF MATERIAL

10. Please identify which geographical or subject areas are adequately covered and which are not.

Adequate Coverage:

Inadequate Coverage:

a. Geographical area

a. Geographical area

b. Subject area

b. Subject area

11. Is the information in this publication timely?

a. As compared with unclassified material? _____ YES _____ NO

b. As relates to the actual occurrence of events? _____ YES _____ NO

c. As relates to your needs and responsibilities? _____ YES _____ NO

12. Please rate the accuracy of the information in this publication.

_____ a. Excellent _____ b. Very good _____ c. Good
_____ d. Fair _____ e. Poor

13. Are you satisfied with the degree of follow-up you receive on developments reported in this publication? _____ YES _____ NO

Please list any specific areas in which you would like to see more follow-up. _____

14. Comment on whether the information and its interpretation in this publication are clearly and precisely presented. _____

(Fill in classification)

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III. QUALITY OF INTERPRETATION

15. Indicating which characteristics should be developed to a greater or lesser degree, please comment on the extent to which this publication:

a. takes into account information from various sources _____

b. incorporates sufficient background to interpret new developments _____

c. identifies and evaluates the original source of the information _____

d. assesses the degree of confidence the analyst has in the intelligence information _____

e. resolves conflicting reports _____

f. draws conclusions _____

g. makes predictions, indicating the probability of a specific outcome _____

IV. FORMAT AND PRESENTATION

16. Which format or layout do you prefer?

- ☐ a. One item per letter-sized page
- ☐ b. Continuous printing - one article beginning as another ends - on a letter-sized page
- ☐ c. Present form
- ☐ d. Other _____

17. (Questions not applicable to this publication)

18. (Question not applicable to this publication)

19. a. Would you like summaries of articles somewhere in the publication other than in a separate column on the front page?

☐ YES ☐ NO (if no, please go to #20)

b. Which length do you prefer for the summaries?

- ☐ a. One sentence or line
- ☐ b. One paragraph
- ☐ c. Other _____

c. Where do you want to find the summaries?

- ☐ a. At the beginning of each article
- ☐ b. In a document distributed separately
- ☐ c. Other _____

(Fill in classification)

(Fill in classification)

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20. How would you like each article to be presented? (Check as many as apply.)

- ☐ a. In present form
- ☐ b. In outline form
- ☐ c. With conclusions labeled
- ☐ d. With comment or interpretation set apart and labeled
- ☐ e. With the most important information printed in distinguishing type
- ☐ f. With classification noted for each paragraph
- ☐ g. Other _____

21. Should each article include the following information? (Check as many as you wish to have included.)

- ☐ a. Citation of the report(s) on which article is based to include:
 - ☐ 1) date of information
 - ☐ 2) date and number of report
 - ☐ 3) reporting organization
 - ☐ 4) assessment of degree of confidence in the organization of the information
- ☐ b. The author's name
- ☐ c. The author's telephone number
- ☐ d. Citation of specific inter-agency coordination
- ☐ e. Other _____

22. If subsequent correction of articles is required (e.g. because of error, discovery of inaccuracy, etc.), how should such corrections be made?

- ☐ a. Entire article reprinted with corrected portion underlined
- ☐ b. Reference to article and corrected portion of text only
- ☐ c. Other _____

23. If the interpretation in a given article is disputed, how should such differing views be presented?

- ☐ a. Differing view presented with reference to original article
- ☐ b. Differing view presented with reprint of original article
- ☐ c. Other _____

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24. This publication currently contains both codeword and non-codeword material necessitating an overall codeword classification. Indicate and explain which, if any, of the following classification alternatives would be more useful to you.

- ☐ a. Distribution of this publication plus an additional publication extracting just the non-codeword material.

- ☐ b. Distribution of this publication plus additional all-codeword and all-non-codeword editions. _____

- ☐ c. Distribution of two separate editions, one codeword and one non-codeword. _____

- ☐ d. Retain as is.

25. Give your views on the current use and make recommendations for the future use of maps, charts, pictures, and other graphics. Please include the kinds of graphics you prefer and the frequency with which they should be used. _____

26. Do you want to know the distribution of this publication?

☐ YES ☐ NO

If yes, how would you like to receive the distribution information?

- ☐ a. Daily with the publication
☐ b. Weekly with the publication
☐ c. Monthly with the publication
☐ d. Separately
☐ e. Other _____

(Fill in classification)

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27. a. Should this publication continue to include (please check if yes):

- ☐ a. articles published in series over several days?
- ☐ b. detailed analytical articles?
- ☐ c. conclusions from NIEs, SNIEs and NIAMs?
- ☐ d. Alert memoranda?

b. Would you like this publication to include notification of other relevant publications currently available or in preparation?

- ☐ a. Yes, both
- ☐ b. Yes, only of currently available publications
- ☐ c. Yes, only of publications in preparation
- ☐ d. No, neither

c. If so, in what manner? (Check as many as apply.)

- ☐ a. At the end of a related article
- ☐ b. In a separate list of publications
- ☐ c. Other _____

d. And how often?

- ☐ a. Daily
- ☐ b. Weekly
- ☐ c. Monthly
- ☐ d. Other _____

28. Should this publication offer differing Intelligence Community views on a given subject?

☐ YES ☐ NO

Do you want such views identified by agency?

☐ YES ☐ NO

29. Please explain any additional ways to improve the provision of useful current intelligence in this publication. _____

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PLEASE USE THIS SPACE FOR ADDITIONAL COMMENTS

Please return to
Intelligence Evaluation Member:

NAME: _____
TITLE: _____
OFFICE: _____
DEPARTMENT: _____
DATE: _____

Room: _____
Extension: _____

(Fill in classification)

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